



STARLIGHT
SAFARI

✧
SERENGETI NIGHTS

March 15, 2008 ✧ Phoenix Zoo Stonehouse Pavilion



Presented by:
The Brain Injury Association of Arizona
*(a chartered affiliate of the Brain Injury Association of
America, Inc)*

SPONSORSHIP INFORMATION

Prevention. Education. Support. Advocacy. Helping People with Brain Injuries

Thank you for considering an investment in the BIAAZ's Starlight Safari. Our annual awards dinner and silent auction is critical in continuing the BIAAZ's programs and services to people with brain injuries and their families. BIAAZ has experienced phenomenal growth in the last few years, providing information and referral, outreach, and support for survivors of brain injury.

Brain injuries strike all ages, races, sexes, and socioeconomic groups. They can result from concussions, head trauma, stroke, oxygen deprivation, surgery, infectious disease, tumors, and heart attack. The effects of a brain injury are devastating and often include: impaired thinking, loss of motor skills, emotional disturbance, and altered behavior.

***IN THE TIME IT TAKES YOU TO READ THIS
21 PEOPLE IN ARIZONA HAVE SUFFERED A BRAIN INJURY.***

The Association's accomplishments in the last year include...

- Partnered with John C. Lincoln to develop sports concussion awareness curriculum for coaches, school nurses, parents and student athletes.
- Participated in weeklong tour of Navajo and Hopi nations to understand the needs of the population and work towards providing improved services to outlying areas.
- Implemented a case management internship program with Arizona State University's School of Social Work.
- Approved for additional funding to add information and referral, support, and outreach staff.
- Assisted over 1,000 survivors, family members, and professionals with information and referrals and provided over 7,500 pieces of information to callers.
- Sponsored a camp for 55 adult survivors and caregivers.
- Began development of a peer to peer mentor program for survivors and their support network available to assist from the moment of injury.
- Initiated a program in conjunction with the Veteran's Administration to educate criminal justice professionals in dealing with brain injured veterans returning from Iraq and Afghanistan.
- Gave away 200 helmets at Tucson Extreme Bike Event and sponsored stunt show to impress youths with the importance of wearing a helmet.
- Received a grant from the Christopher Reeve Foundation to train and compensate support group facilitators.
- Increased monetary support for local support groups;
- Established an emergency fund, to assist survivors and families with medications, rent, utilities, or other services that cannot be funded through another program;
- Prevention programs and other educational programs to assist survivors, families and the community.

The following facts about BIAAZ will assist you in deciding the best sponsorship level for your organization:

- Promotion of event and organization's goals through Fox 10 News.
- Additional media coverage through FrontDoors, KSLX Radio and Telemundo.
- Website exposure. The BIAAZ website averages over 20,000 unique visitors annually.
- Repeated exposure in printed information provided to survivors, families, and professionals through our information and referral program.



EVENT FACTS **LIVING WITH A BRAIN INJURY**

Date: March 15, 2008

Time: 6:00 p.m. Silent Auction
7:30 Dinner

Location: Phoenix Zoo Stonehouse Pavilion

Featuring:

Silent Auction  Themed Dinner
African Music & Entertainment  Awards
Presentation

Imagine your world changing in an instant. You are no longer the person you once were. The changes may be subtle; they may not appear for days or weeks after the injury. You look fine, but you're not. You are easily confused, your personality changes, you cannot concentrate, remember, or make the simplest of decisions. You may have suffered a stroke, loss of consciousness, or the slightest concussion. Where you've come from and what's happened doesn't matter. You are 1 of 1.4 million people in America who have suffered a brain injury every year. Caused by stroke, tumors, and traumatic injuries, in Arizona alone, someone is affected by a brain injury every 14 seconds. Traumatic brain injury is the signature injury of the Iraqi War. In a four-month period Walter Reed Hospital found that 62% of the veterans screened had sustained a brain injury. It has led to the early demise of the careers of high profile athletes like Trent Green and Troy Aikman.

AWARDS

Each year BIAAZ presents the following honors:

Progress Award

Recognizes an organization that has made significant contributions to the care, treatment and/or rehabilitation of persons who have sustained a brain injury.

Triumph Award

Recognizes survivors of brain injuries who demonstrate outstanding courage and determination in the face of the injury and who serves as an inspiration to fellow brain injury survivors.

Advocacy Award

Recognizes an individual who has worked tirelessly to promote a better understanding of brain injuries and the rights of survivors and families.

Healer Award

Recognizes an individual who has made outstanding contributions to the care, treatment and/or rehabilitation of persons with brain injuries.

SPONSORSHIP PACKAGES

LION'S PRIDE \$20,000

A \$20,000 contribution would assist 114 survivors and families with rent, utilities and other emergency services that are jeopardized by a brain injury.

Three tables (30 seats)

Company's logo prominently displayed on table

Full page color ad in program, logo on front cover

Full page ad in quarterly newsletter for one year

Yearlong benefits include acknowledgement on the web site with logo and link to business site.

Recognition from the podium during event

Company logo displayed for extended periods of time on audio-visual screens

Recognition in all media, including print ads and press releases and prominent acknowledgement in our *Thank You* featured in the April "Top Docs" Issue of Phoenix Magazine.

EAGLE'S EXCELLENCE \$10,000

A \$10,000 contribution would purchase 255 books for survivors and families that help them navigate and adjust to life after a brain injury.

Two tables (20 seats)

Company's logo prominently displayed on table

Company logo displayed for extended periods of time on audio-visual screens

Recognition from podium during event

Half-page ad in program

Half-page ad in quarterly newsletter for one year

Acknowledgement in our *Thank You* featured in the April "Top Docs" Issue of Phoenix Magazine.

TIGER'S DISTINCTION \$5,000

A \$5,000 contribution sends 40 survivors and family members to camp where they can spend a weekend in a world that doesn't require explanations of "strange behaviors" and renew their spirit for the coming year's trials and triumphs.

One table (10 seats)

Company's logo prominently displayed on table

Company logo displayed on audio-visual screens

Quarter-page ad in program

Quarter-page ad in quarterly newsletter for one year

Acknowledgement in our *Thank You* featured in the April "Top Docs" Issue of Phoenix Magazine.

ELEPHANT'S HONOR \$3,000

One table (10 seats)
Quarter page ad in program
Single run quarter page ad in quarterly newsletter

ZEBRA'S SPIRIT \$1,500

One table (10 seats donated to survivors and family members)
Recognition in event program and BIAAZ quarterly newsletter
Table Tent displaying Company Name

HONOR A SURVIVOR TABLE DISPLAY \$250

Each table will feature an award nominee, survivor or family member
Three-paneled vignette with photos about the featured individual
Commemorative replica provided to the featured individual
Recognition on the table display, in event program and BIAAZ quarterly newsletter

OTHER OPPORTUNITIES

Donate something from your organization or underwrite purchase of silent auction items.
Purchase a table for 10 people - \$1,500
Underwrite Décor, Audio Visual Presentation or Entertainment
Recognition in event program and BIAAZ quarterly newsletter

General contributions are greatly appreciated



Starlight Safari

Serengeti Nights - 2008

Mail/Fax form to: Brain Injury Association of Arizona
777 E Missouri Avenue, Suite 101
Phoenix, AZ 85014

(p) 602.508.8024
(f) 602.508.8285
www.biaaz.org

Contact Name _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

- Lion's Pride \$20,000
- Eagle's Excellence \$10,000
- Tiger's Distinction \$5,000
- Elephant's Honor \$3,000
- Zebra's Spirit \$ 1,500
- Award Nominee Table Display \$250 # desired _____
- Individual Tickets \$150 # _____
- Silent Auction Item
- General Contribution

Logos for use on website and/or printed materials should be in JPEG or TIF format. Send to: info@biaaz.org

Donations to the Brain Injury Association of Arizona, a 501(c)(3) are 100% Tax-Deductible

Method of Payment:

Enclosed is my check made payable to the Brain Injury Association of Arizona in the amount of \$_____, check# _____

Please charge my total of \$_____ to: AmEx _____ Visa _____ MC _____

Name as it appears on the card: _____

Credit Card # _____ Expiration Date _____

Billing Address _____

Authorized Signature _____ Date _____

Please accept our silent auction donation of

Description of Item _____

Conditions / Limitations _____

Value _____

Additional Information _____